Exhibit G



PATENT, TRADEMARK COPYRIGHT & RELATED MATTERS

<u>SANTA BARBARA</u> 7 West Figuerok Street ТНіRD FLOOR SANTA BARBARA, CA 93101-5109 (805) 962-1515

CIRLO & THOMAS LLP

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| 2 | OO WILSHIRE BOULEVARD SUITE | 700 LOS ANGELES, CA 90025-7 | O3 (3 | 0) 979-9 | 90 FACSIMILE (3 | 0) 394-4477 WWW.CISLO.COM

РROCUREMENT AND ENFORCEMENT OF INTELLECTUAL PROPERTY

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WESTLAKE VILLAGE, CA 9 | 36 | -3006

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February 17, 2025

<u>TRANSMISSION</u> VIA FEDERAL EXPRESS AND EMAIL

EMAIL ADDRESS: d.hyman@netflix.com; david.hyman@netflix.com; dhyman@netflix.com; mellis@3arts.com; david.zaslav@warnerbros.com; legal@wb.com

Netflix, Inc. Attn: David Hyman, Chief Legal Officer 121 Albright Way Los Gatos, CA 9503

23/34 Productions Attn: Ike Barinholtz 3rd Floor, Morth Tower c/o Jared Levine, 2000 Ave. of the Stars Los Angeles, CA 90067

3 Arts Entertainment Attn: Mike Ellis 9460 Wilshire Boulevard Beverly Hills, CA 90212

Kaling International Attn: Mindy Kaling 1888 Century Park East, Ste. 900 Los Angeles, CA 90067

Warner Brothers Entertainment Inc. Attn: David Zaslav, President/CEO 3400 W Riverside Dr. Burbank, Ca 91505-4669

Re: RUNNING POINT - Trademark Dilution and Defamation C&T Ref. No.: 25-92694

Dear Sirs/Madam:

To date, our firm has not received a response to its cease-and-desist letter dated February 12, 2025, on behalf of Pepperdine University. A copy of the letter is enclosed again for

February 17, 2025 Page 2

convenience.

We note that *Running Point* is set to be released on February 27, 2025, just ten days from now. Once released, the series will have been distributed to millions of households irreparably tarnishing our client's brand.

The similarities between Running Point's "Waves" and Pepperdine's Waves are undeniable. Reputational harm can be extremely damaging and permanent.

Pepperdine University reiterates its demand that you immediately cease use of the Waves' name and likeness for the show *Running Point*, and that you do not release the series with the Waves name or logo. If the series is released as planned, the damage to the University will be significant and irreparable. **Pepperdine University does not want any affiliation and/or association with the show** *Running Point***.**

If these issues are not resolved before release, the University will take all appropriate legal actions to protect its interests. We understand that an attorney at Warner Brothers has been in contact with our client in recent days, but none of those conversations have resolved our demand that you immediately cease the use of our trademarks. Please contact me immediately to address these matters.

All of our client's customary rights are reserved.

Very truly yours,

CISLO & THOMAS ILP

D. M. Cislo, Esq.

Enclosure(s): Cease and Desist Letter – February 12, 2025